



## BITE-SIZE LEARNING

# WHAT'S YOUR BOTTOM LINE?

**Bite-size training sessions:** manageable portions of expertise, designed to fit in a lunch hour.

*We look forward to joining you for this bite-size learning*

**Cerulean**  
carefully tailored training

## What's Your Bottom Line?

Commercial awareness is less about whether you regularly read the FT from cover to cover and more about understanding how your actions impact on the performance of your organisation. Can you demonstrate an awareness of how your organisation operates at a strategic level and how external influences affect the organisation's progress?

Our bite-size learning will equip you with the knowledge to ensure that your decisions have taken account of the external environment and the impact that such changes may have internally. You will leave with a clearer understanding of the very basics of business finance and how this impacts on you, your team and the wider organisation.

## What is bite-size learning?

If times are hard, the training budget is one of the first things to feel the squeeze. Yet research shows that those organisations who choose to continue with their learning and development plans out-perform those who do not. Bite-size learning is a great way to keep on top of training efficiently and cost-effectively.

Designed by Dr Lesley Aitcheson and Cerulean's team of learning & development specialists, our bite-size learning has a proven record with many organisations including top universities, charities, trusts, corporations, and councils.