



Learning Lunches...

The perfect work/life balance.

90 minute bite-sized sessions to address your training needs in the time it takes to eat a sandwich.

What are Learning Lunches?

It's a classic response – when times are hard the training budget is one of the first things to feel the squeeze. And when it's all hands to the pump, there's not much time to remove people from the day-to-day operation, even if you've managed to hang onto some of your budget.

Yet all the research shows that those organisations who choose to continue with their learning and development plans out-perform those who do not. Offering training to your staff underlines how much you value them, as well as developing capabilities and helping to retain your talented individuals.

Learning Lunches are our solution to help you keep vital training on the menu with negligible disruption to the operation and your finances. Our bite-sized training sessions are manageable portions of expertise, designed to fit in a lunch hour, and held at your offices.

Customer for life

To quote Bob Dylan, “the times they are a-changin’” - and this is never truer than in the case of customer service.

The recent economic difficulties have impacted all areas of business and Larry Hochman argues in his latest book ‘The Relationship Revolution’ that it is the consumer who is providing the real challenge to businesses today.

We will discuss his findings and use them to show you how you can best deal with the transfer of power from company to customer, how to rebuild consumer trust and confidence, how to keep hold of loyalty and the danger of taking anything for granted.

Choose from a range of topics and invite as many people as you like for just

£750 + VAT!

To find out more call us on 01753 373063 or email info@ceruleanblu.co.uk
We're happy to discuss the sessions with you and send you further information about our Learning Lunches.